Applicant Motivations Survey

An application is required the earn your spot in the AD Leadership Experience. This process helps us determine the best cohort for the upcoming year and optimizes your pairing with other executives, or soon to be executives. Applications will be reviewed by the AD Admissions Committee, including AD executives and business unit leaders, and decisions on acceptance are done by committee. There is a maximum of [30] participants accepted into the program annually. We encourage you to take your time with the preparation of your application.

Applicant Name & Title:

As part of the application process, you're required to identify an executive sponsor to endorse and support your journey through the Leadership Experience. They'll be responsible for helping earn your spot in the upcoming cohort (Executive Sponsor Survey) and guiding your development based on your company's mission, vision, and core values.

Executive Sponsor Name & Title:

Why do you want to join the Leadership Experience?

What does being chosen as an executive leader mean to you?

How would you (or do you) add value as an executive leader?

How would you (or do you) act as an executive leader?

What lasting impact will you have on your organization?