

Pricing Optimization Course



Agenda: June 10th-12th, 2025

Tuesday, June 10th

Start	End	Event
7:30am	8:00am	Breakfast
8:00am	12:00pm	Importance of Pricing Optimization <i>(Break at 10:00am)</i>
12:00pm	1:00pm	Lunch
1:00pm	5:00pm	Customer Stratification <i>(Break at 3:00pm)</i>
6:00pm		Group Dinner

Wednesday, June 11th

Start	End	Event
7:30am	8:00am	Breakfast
8:00am	12:00pm	Item Stratification <i>(Break at 10:00am)</i>
12:00pm	1:00pm	Lunch
1:00pm	5:00pm	Building the Pricing Optimization Model <i>(Break at 3:00pm)</i>
6:00pm		Dinner on Your Own

Thursday, June 12th

Start	End	Event
7:30am	8:00am	Breakfast
8:00am	12:00pm	Implementing Pricing Best Practices <i>(Break at 10:00am)</i>
12:00pm	1:00pm	Box Lunch & Departures